

Town of Archer Lodge

*Vision Statement
and*

Future Land Use Map

Town Council

Information Meeting

July 11, 2011



Presented by:

Archer Lodge Planning Board Member, Mark Wilson

and

The North Carolina Department of Commerce

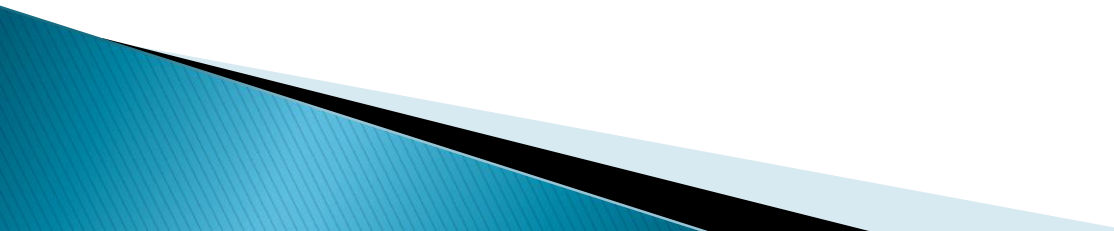
Lee Nichols, Community Development Planner

Division of Community Planning

Central Regional Office



Purpose of Tonight's Meeting

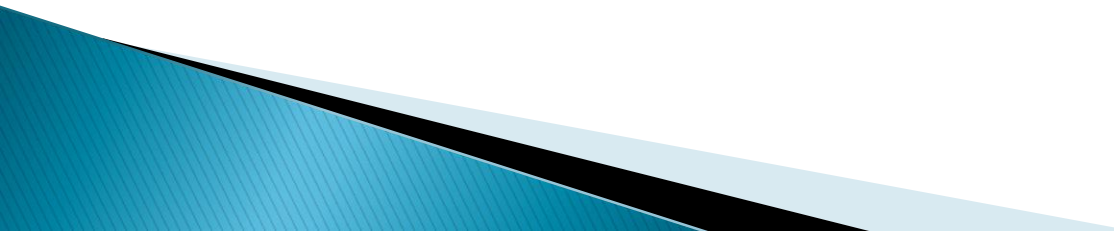
- ▶ Review the planning process
 - ▶ Present draft committee results
 - ▶ Solicit feedback before plan goes through adoption process
- 

What is a:

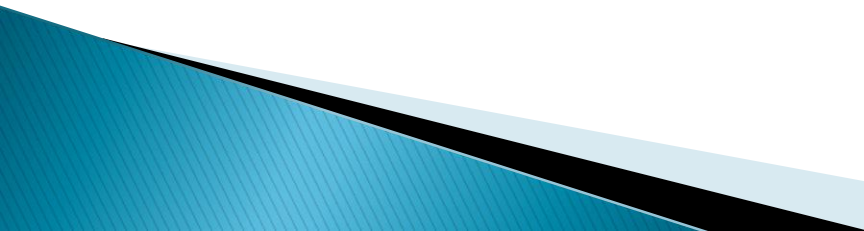
Vision Statement and Future Land Use Map?

- ▶ The **vision statement** describes how the Town of Archer Lodge would like to look 15 to 20 years down the road. The vision statement is something the town will strive for and describes the type of place Archer Lodge would like to become in the future, essentially articulating the long-range goals of the town.
- ▶ The **future land use map** takes that vision and translates it into what the town might look like physically. It is important to note that this map is NOT a zoning map. This is a concept map that demonstrates desirable development patterns for the town over the future.

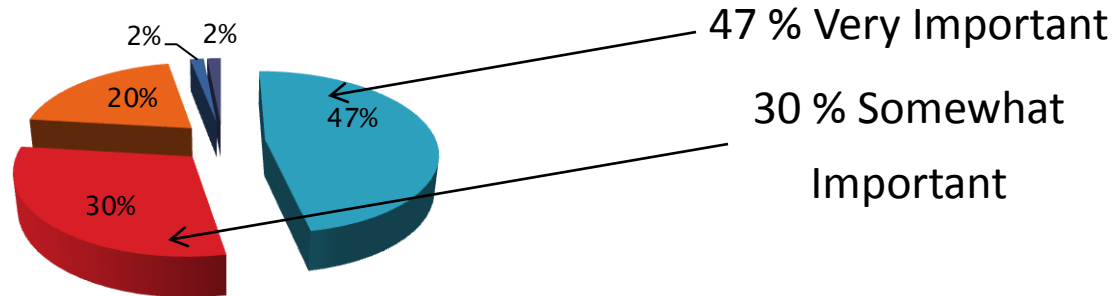
Planning Process Overview

- ▶ Gather Data
 - ▶ Obtain Citizen Input
 - Public Workshop
 - City-wide Survey
 - Develop Vision and Goals
 - Draft Vision Statement
 - Create Future Land Use Map
 - Adopt Plan
- 

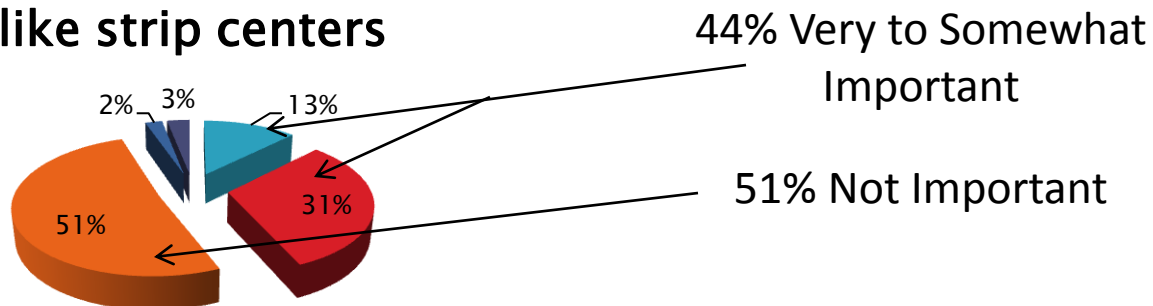
Public Workshop and Citizen Survey

- ▶ Workshop conducted Fall of 2010
 - ▶ Approximately 930 surveys distributed by direct mail
 - ▶ Questions asked opinions on quality of life, services, growth and land use
 - ▶ 264 returned (25%)
 - ▶ Results used to develop major goals for the plan
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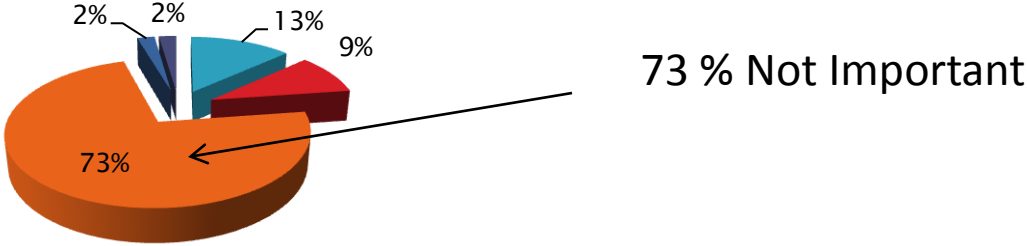
Encourage mainstreet “Mayberry” type small businesses



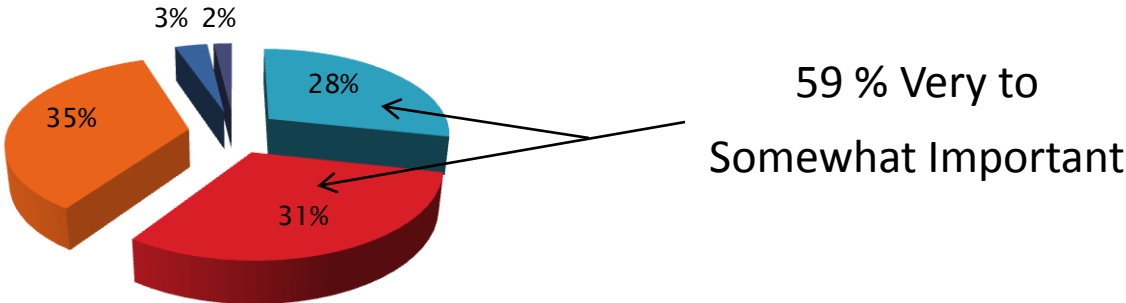
Promote growth of medium size business like strip centers



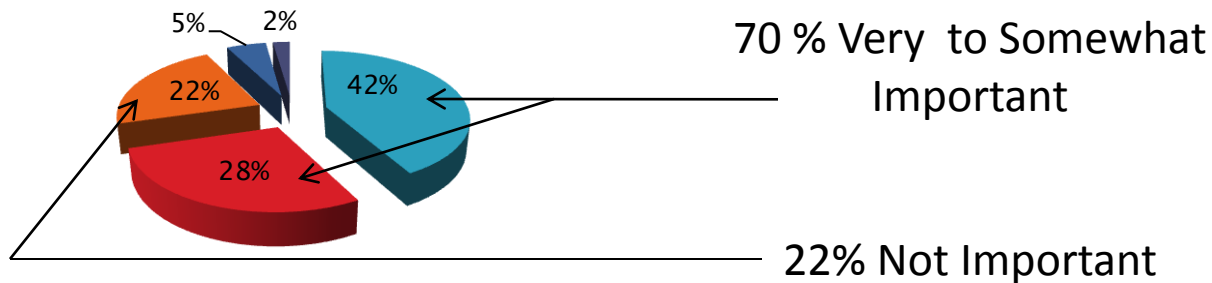
**Promote development of
large business like
Walmart, Target**



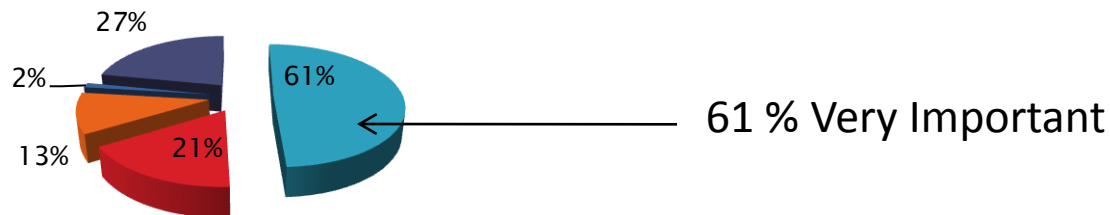
**Plan for future public
sewer**



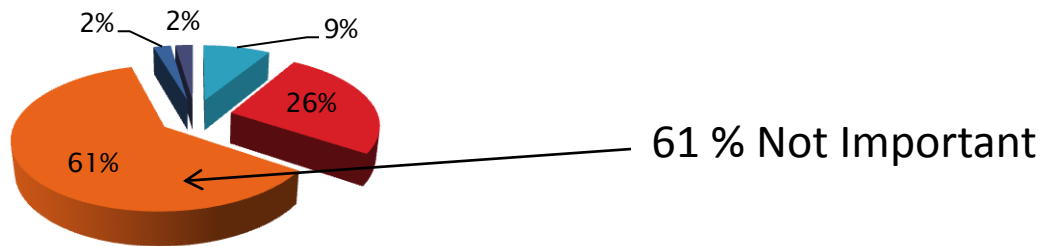
Require new developments to set aside more than a minimum...



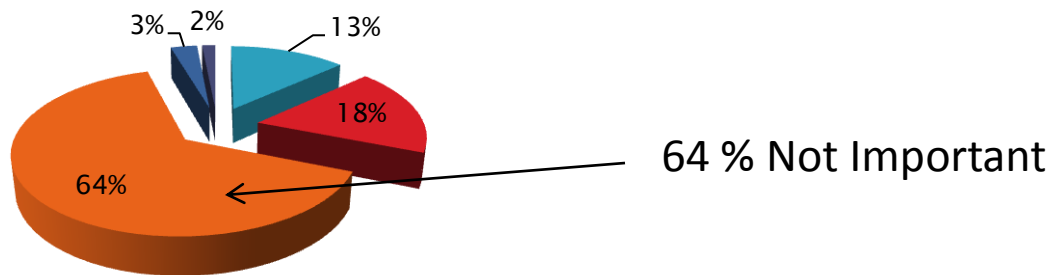
Preserve environmental resources (watersheds, floodplains, etc.)



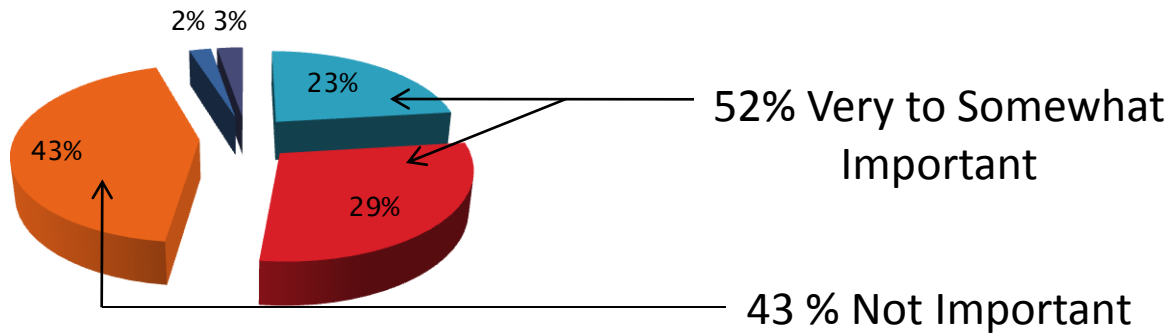
Build public recreation facilities (golf course, fitness gym, etc)



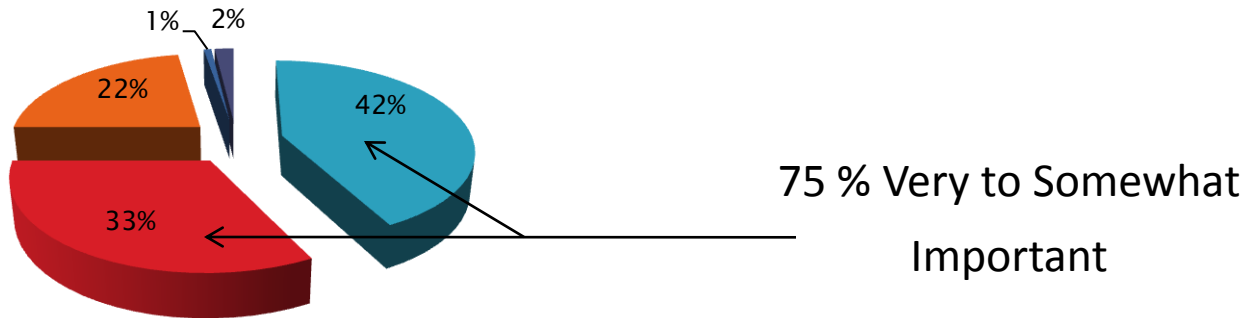
Build public swimming pool in a central location



Town partner w/ property owners to build walkways for public use



Have community wide — family “farmers market”



Vision Statement

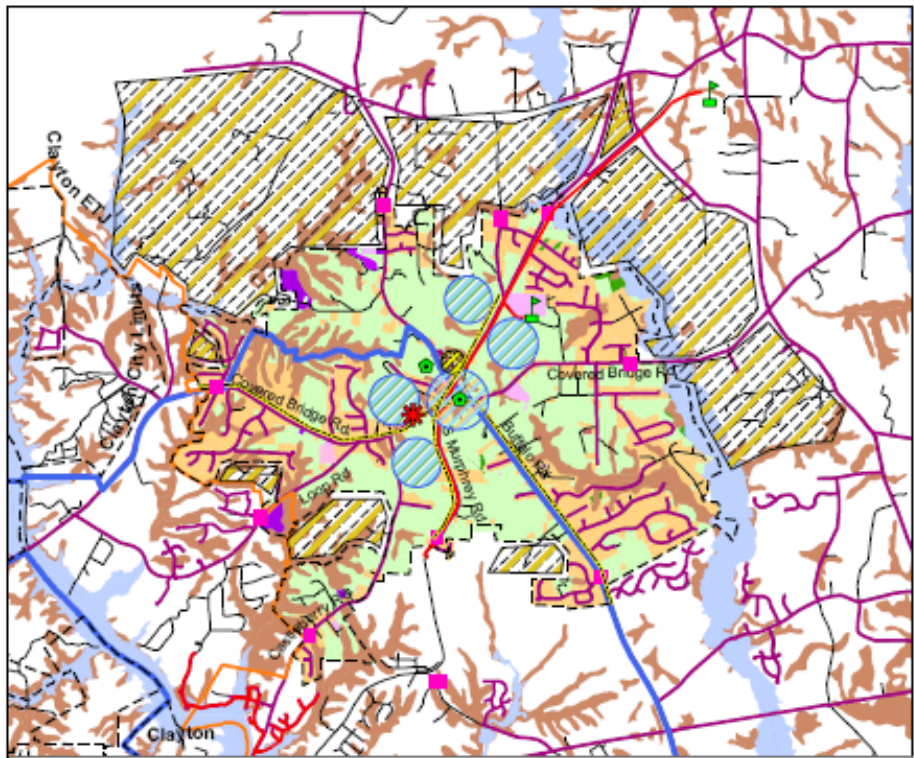
In 15 to 20 years...

Archer Lodge is a safe and healthy family-oriented rural farming community of involved friendly residents with strong ties to the town. The community is quaint and a good place to raise a family. Family agri-tourism thrives throughout the town. Small businesses are located in an attractively-designed central area not far from where people live. This bedroom community is pedestrian friendly with walking and biking paths. Places in Archer Lodge are connected and located close together. Residents can easily get to where they need to go, whether it is the office, home, or the store. For longer trips, residents can take advantage of nearby major highway access.

One of the many attractive features of Archer Lodge is its openness, small town atmosphere and agricultural farming community. This area provides local shopping opportunities for town residents and offers important services such as banks, restaurants, pharmacies, medical offices and the like. Archer Lodge benefits from its close proximity to metro cities such as Raleigh, Smithfield and Wilson and easy access to major medical facilities. Throughout the community Archer Lodge housing and businesses are well planned and include single family and multifamily homes on reasonably sized lots with protection to environmental features.

Residents of all ages in Archer Lodge enjoy a range of programs and activities offered at the community recreation center and local recreational parks and greenways. The traditional Fourth of July celebration and other activities bring the community together throughout the year. There are a number of documented historic sites in town. The community center, in combination with the historic sites, parks and greenways, provides for a comprehensive recreation system for town residents.

The town is known for its commitment to its citizens and in turn, residents serve a number of volunteer functions that promote a high quality of life in the community. This cooperative nature of the town and residents working together is what Archer Lodge is known for, and has ultimately created an enjoyable small town atmosphere that people value and cherish.



Town of Archer Lodge, North Carolina Future Land Use Map

Legend

- | | | | | | |
|--|---------------------------------------|--|-----------------|--|---|
| | Possible Future Growth | | Residential | | Waterlines |
| | Possible Future Residential Growth | | Commercial | | Sewer |
| | Possible Small Commercial & Mixed Use | | Institutional | | 100 Year Flood Plain |
| | Governmental | | Ded Open Space | | Protected Water Supply Watershed |
| | Future Bike/WalkWay | | Undeveloped | | Soil Limitations (severe wetness/perils slowly) |
| | School | | Historical Site | | Fire Station |
| | | | Gateway | | |



5,300
Feet

Public Consensus From Community Wide Survey - February 2011

1. Residential - R-1g with large to medium size lots
2. Encourage small mainstreet type businesses at town center and other areas
3. Allow mixed uses - residential/commercial scale commercial within walking distance
4. Preserve environmental resources
5. Document historic sites
6. Encourage bike/walk ways on private and public lands
7. Keep the town rural in character

Compiled with Assistance from the
North Carolina Division of Community Planning,
Z.L. Nichols, June 2011

Steering Committee Recommends Approval _____
Planning Board Recommends Approval _____
Public Hearing & Town Council Adopted _____